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The iNews Basics

Learn what the others won't tell you but we will

INTRODUCTION

The Poor-Image is no longer-Poor! Image War.

We have seen the signs blossoming up for years now. Image after Image, Fragmented in a network of surveillance and corporate Power. Culture entered the state of uniformity, everything looks the same, all digital information is treated the same and act under the same conditions for the value gain of the view- No escape a capitalist realist dream.

But we no longer want to be part of this! We reject the current state and want to free ourselves from the chains of oppression.

This is why we formed the Platform WorldWideWeb.iNews to share the ugly truths behind today's culture and present the beast of truth to fight the dominant power holders.

We dedicate this site to those for whom the truth is more important than fiction.

to those who are thinking something is not right,
to those who hate power,
to those who love power,
to those who think the world needs to change,
to those who stand united on the street,
to those who are the 99%,
to those whom knowledge is more important than emotions,
to those who believe in humanity,
to those who don't care for the end,
to those with hope,
to those with despair and no future,
to those who suffer and don't understand,
to those who are still looking and try to find,
to those who are different,

We the team behind worldwideweb.iNews are forming an alliance to understand the visual manipulative power of images of the 21st Century.

Our first ground breaking outcome of research is the manipulation of artificially pixelated images claiming reality under the conditions of professional production methods.

The images you see on the internet are not as fun and innocent as they appear to be.

In this day and age where image making goes beyond the border of mere photography but rather image as concept, images as life and life as the one obsession of capitalism. Images as the tool of perception management shaping individuals, collectives and beings.

“Symbolic Value trumps Material Value, welcome to the 21st Century, bitch” Should be the motto for the temporality of today. A Reality TV show, where everyone knows it is fake but still hooked in the loop forever, until you forget what initially brought you there in the first place.

A hook! A Trap ! A Weapon to the loop of forever-online. This is all one need to create a life full of money, power and control.

And we have the answer to the contemporary hook, that we are sure will mutate and develop further to even more harmful weapons and propaganda tools. But one thing is for certain we will be here watching and controlling them. iNews the true resistance for the people.

FAKE IMAGES

Power-iMages are Filthy Rich and get under your skin!

The central question to the founding of worldwideweb.iNews was the new emerging category of images circulating in the digital sphere.

The new images we came across on various Media Platforms looked familiar but somehow had a bitter sweet after taste.

They all looked like the poor image, once described by the famous and Art-review Power 100 List leader Hito Steyerl as the proletariat of Images, whose ghostlike copy of a copy describe the reality better then any other kind of images and therefore should be celebrated and thought for. The Poor Image supposedly rejects notions of elitism, richness and scarcity and form an opposition to the capital domination.

But why is the Poor Image used by all the capital leaders then, if it was in opposition to capital domination?

Low Resolution, Copies of Copies, Ghost like appearances are visible in the visual communication of Banks, Governments, Political Parties, Blue Chip Artists, Emerging Artists, Museums and Corporations. The big question here is: "What has happened?"

We call it the mutation of the Poor Image and Rich Image into the Power-iMage. An image filthy rich that gets under your skin. This mutation is highly dangerous and affective. It combines the polished, artificial and high production value of the rich image and the pixilated, amateur and real appearing qualities of the Poor Image. This combination creates a tool for mass persuasion and a vector for subjectivity manipulation.

The perfect weak appearing but reality producing weapon.

This means high profit institutions such as banks or political parties use the visual communication of seemingly poorly designed images, to infiltrate the circulation of the big flat now. The so called: big flat now is coined by the Scientist and Architect Jak S. and describes the state of cultural distribution where every single information has the same potential of circulation and reach.

This state does not distinguish between tweet, advertising, personal picture or a screen shot of an email chain. Everything is contemporary and has the potential to go viral. So a successful communication campaign aims to flood the now with the one piece of information as fragmented as possible with Power-iMages.

ARTIST AS PROPAGANDA TOOLS

The Psyop of Critical Art!

But all great tools of mass manipulation need authors, producers and icons.

The big corporations have been struggling with advertising and media production since the Financial Crisis of 2008. High-gloss images, perfectly photoshopped and edited are no longer selling the illusion – everyone knows it is fake. The believability of media images started to minimise and fully diminished with the arrival of Mainstream Social Media.

The arrival of digital mainstream tools like the phone and the computer with audience as large as 4.5 Billion people formed a new behaviour and image savyness by consumer and users. The poor image flourishes and create a communality between individuals.

This is exactly what dominant power players have learned to exploit. - Images make Communities and communities are symbolic value and symbolic value trumps it all. And who are the historic champions of symbolic value? Of Cours Artist!

The Bullshitters of the world, charging meaning into objects and making value of nothing other than personal biography, lifestyles and aesthetics. This similar to the Poor Image used to be emancipatory and Avant Garde but in todays society it is just a confirmation of dominant power structures.

There is no difference between the aesthetics of artists and banks. The post internet bubble of unicorns is just a mirror reflection of turbo capitalism and personas such as @ana_vik are exactly what lead to the shit show of today, covering up the crimes of the elites, standing by them hiding their filthy intentions for personal gain under the umbrella of critical art as virtue signal.

They are co-criminals basing their income, power and influence on poverty, exploitation of the 99% and we demand an arrest of high profile criminals and all their accomplices.

We WorldWideWeb.iNews here and now demand the extraction of the liars and the removal of the so called critical artist, that are just helping to further exploit the disparity between rich and poor.

Expose those that are exposing you. Fight Back– we are almost there and if we just fight for the truth and the one and only truth we will be on the winning side.

Come and join.

WHAT NEEDS TO CHANGE?

More, More! We need no More!

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FURTHER RESOURCES

<https://conifer.rhizome.org/dieinternetorg/worldwideweb-inews>

<http://dieinternet.org/worldwideweb.com.html>

<http://dieinternet.org/ana-vik.html>

<https://www.e-flux.com/journal/10/61362/in-defense-of-the-poor-image/>